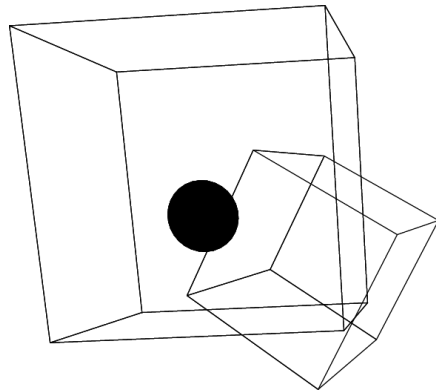


14./15.11.2019

Bonn/ 9. Transferwerkstatt „Informations- und Erfahrungsaustausch zur Förderung“



IDEAS TO MARKET

Dr. Johanna Rahn

GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung



DLR Projektträger

Center for Responsible
Research and Innovation



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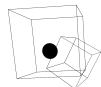
Human-Centered Computing
RESEARCH GROUP
Freie Universität Berlin

VERBUNDPROJEKT



Center for Responsible
Research and Innovation  **Fraunhofer**
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 **Human-Centered Computing**
RESEARCH GROUP
Freie Universität Berlin



IDEAS TO MARKET



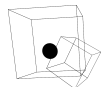
HERAUSFORDERUNG

Heft 58



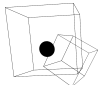
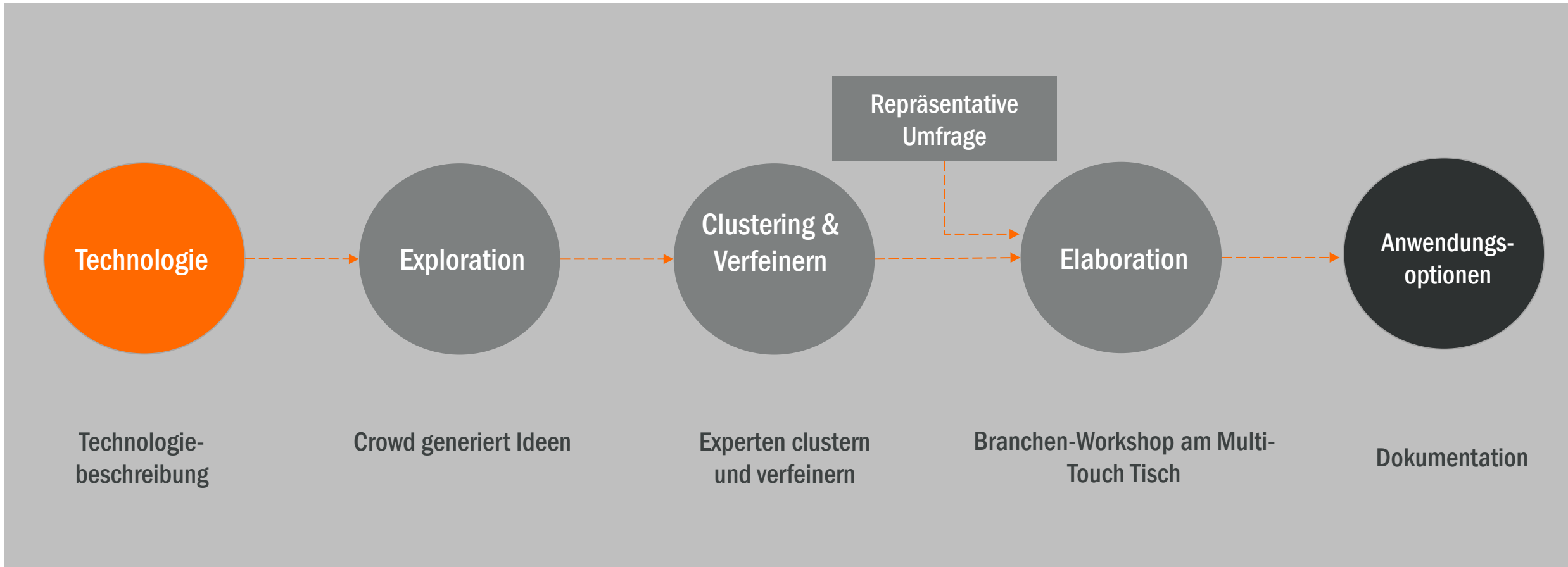
Gemeinsame
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GWK

Pakt für Forschung und Innovation *Monitoring*-Bericht 2018

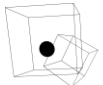
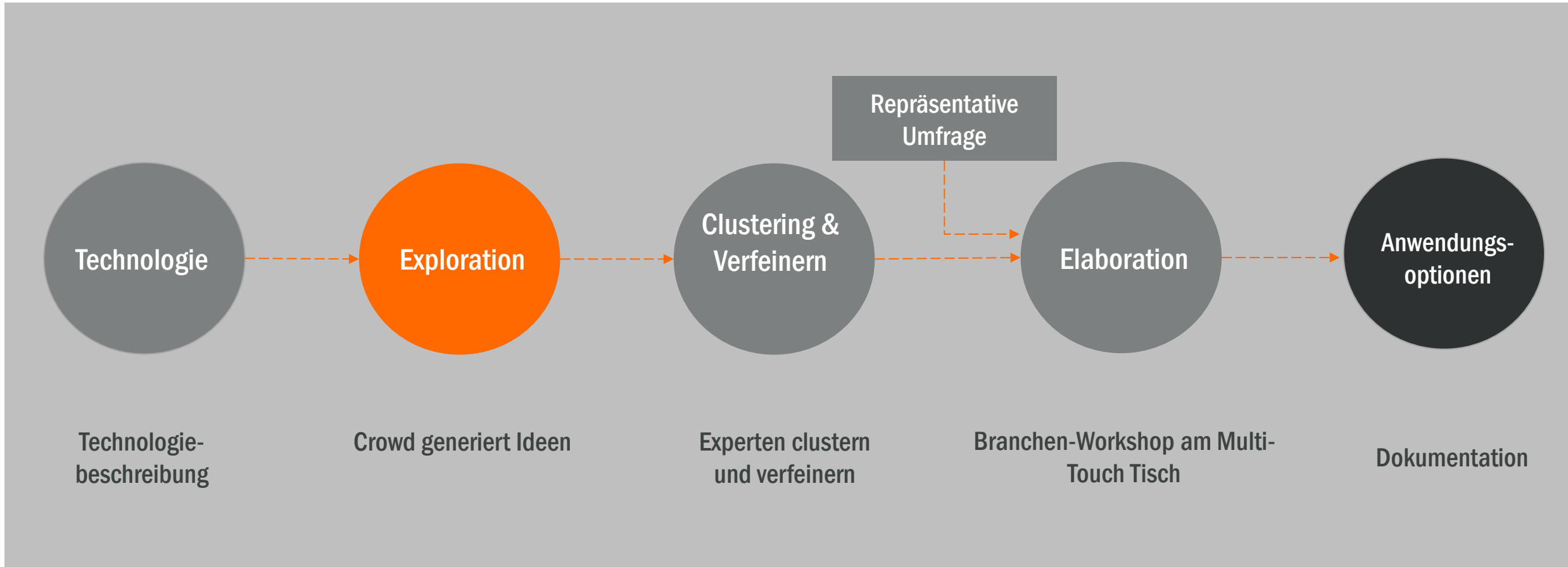


IDEAS TO MARKET

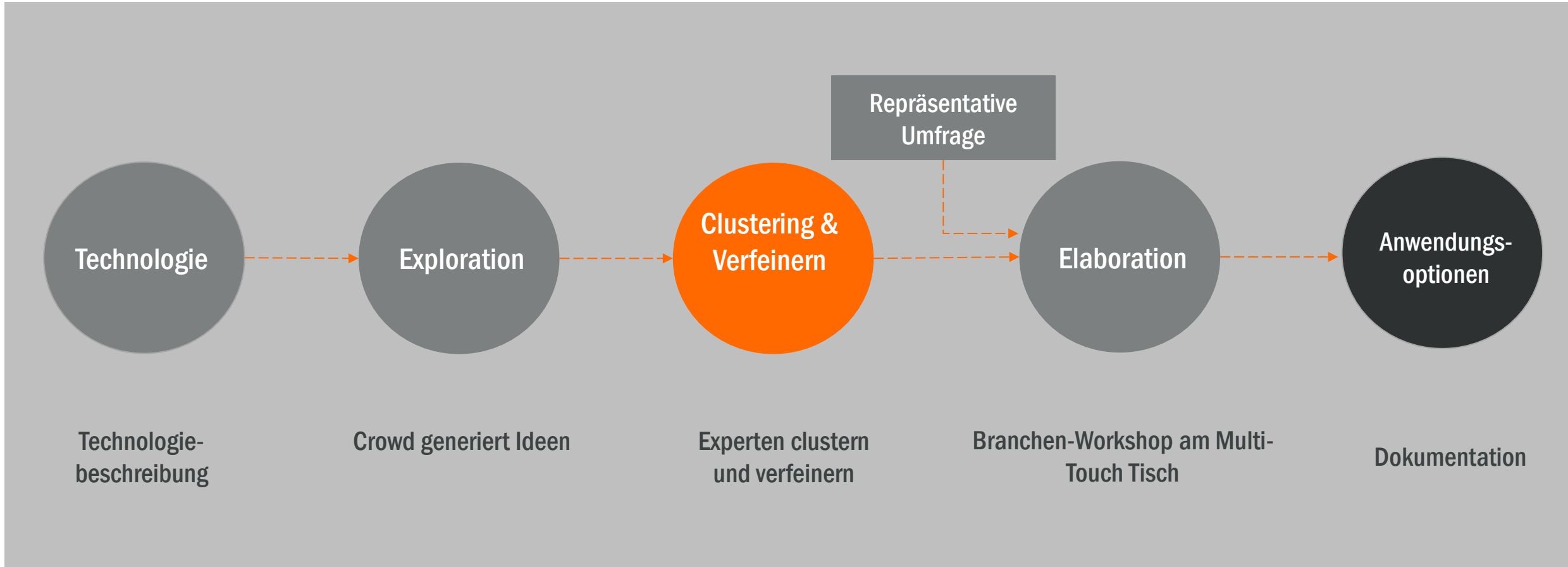
METHODE



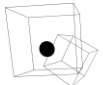
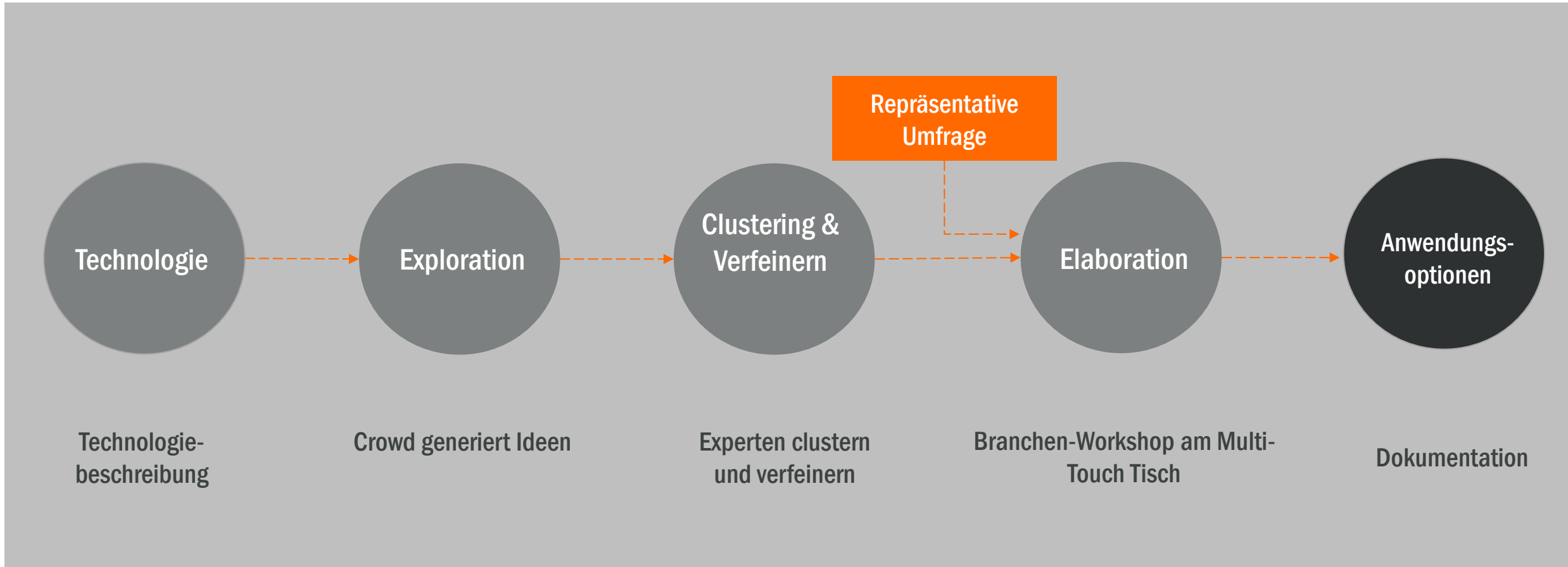
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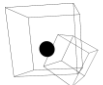
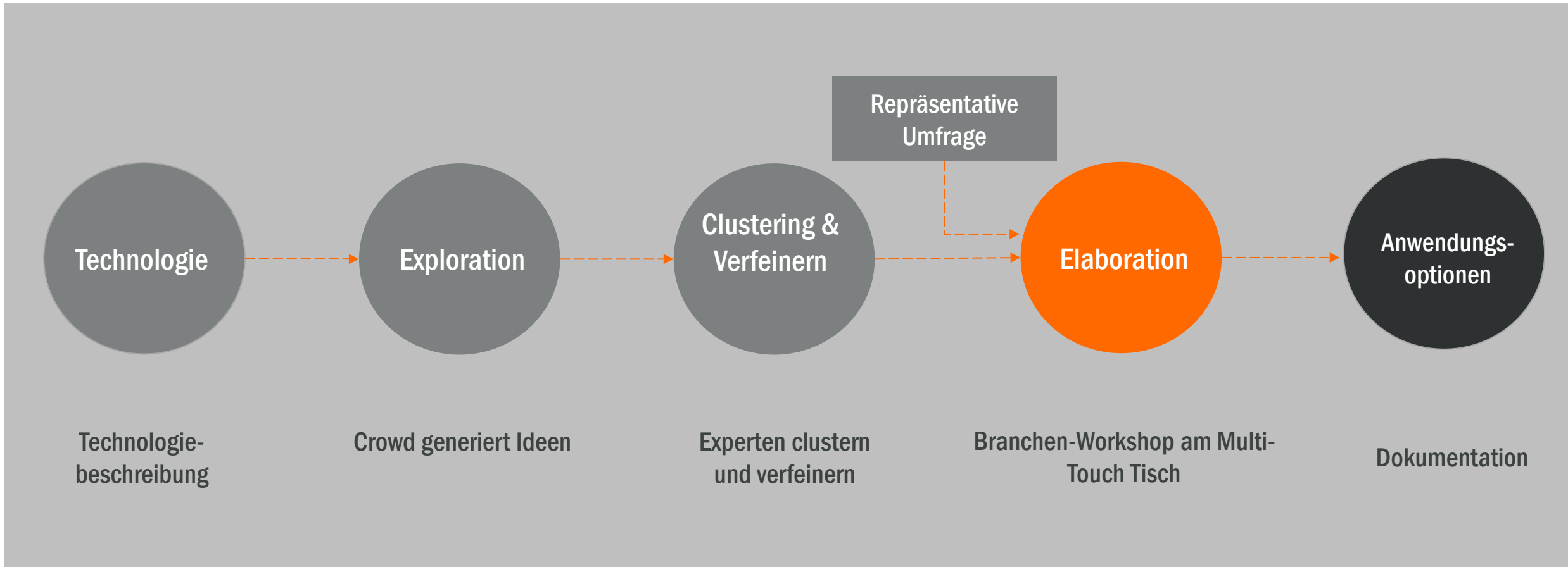
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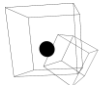
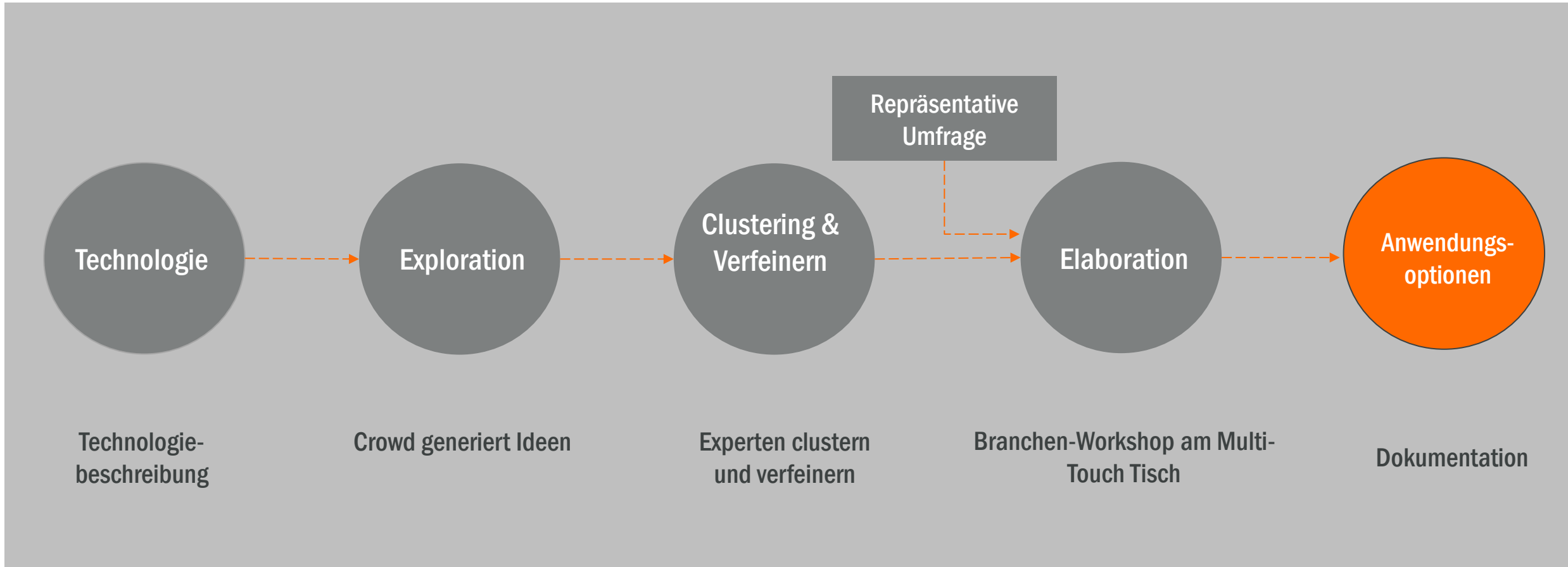
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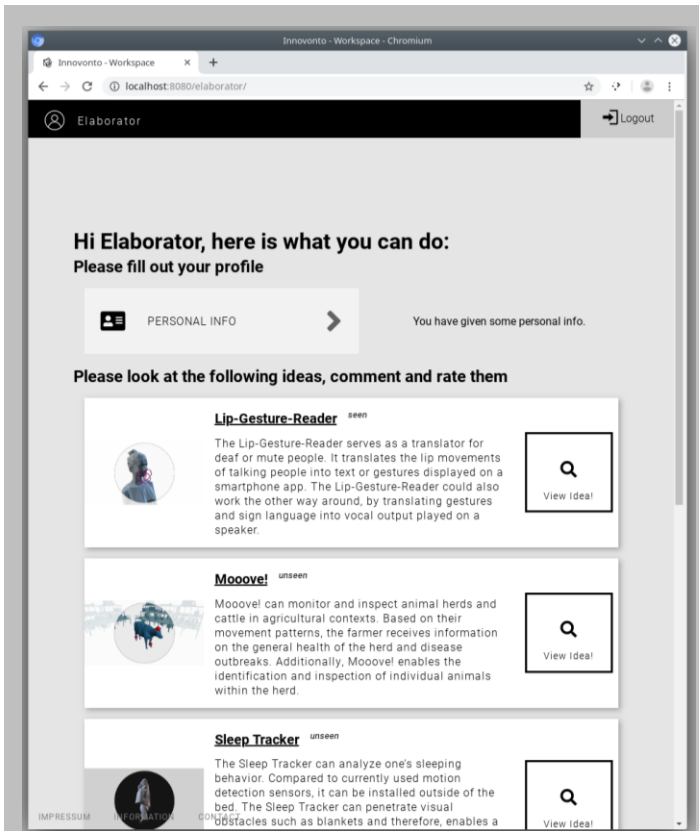
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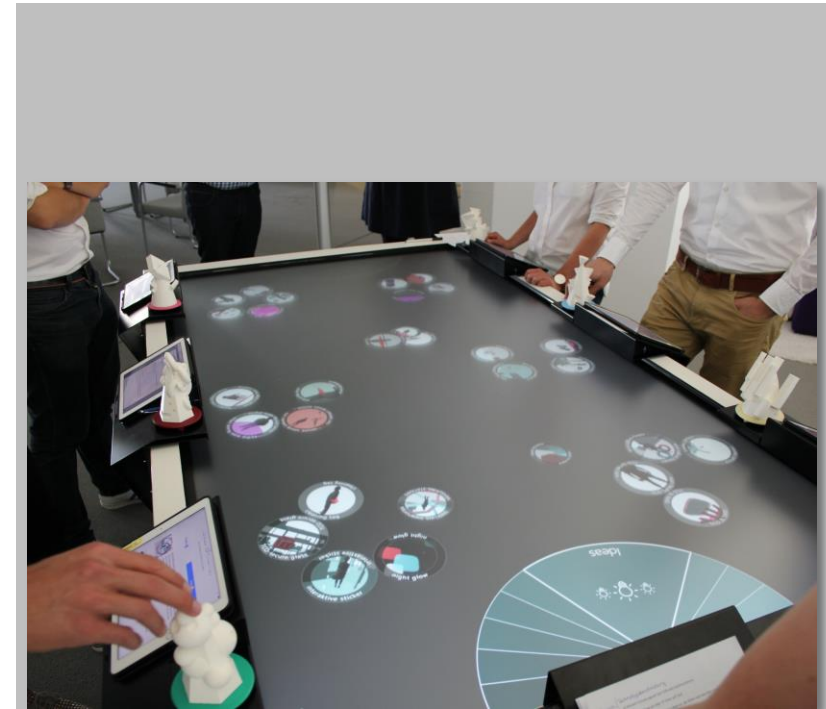
TECHNOLOGIE-UNTERSTÜTZTER PROZESS



Crowd



Clustern & Verfeinern

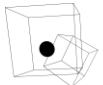


Workshop

Fotos: Ideas to Market, Fraunhofer Center for Responsible Research and Innovation, Berlin 2018

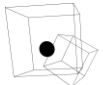
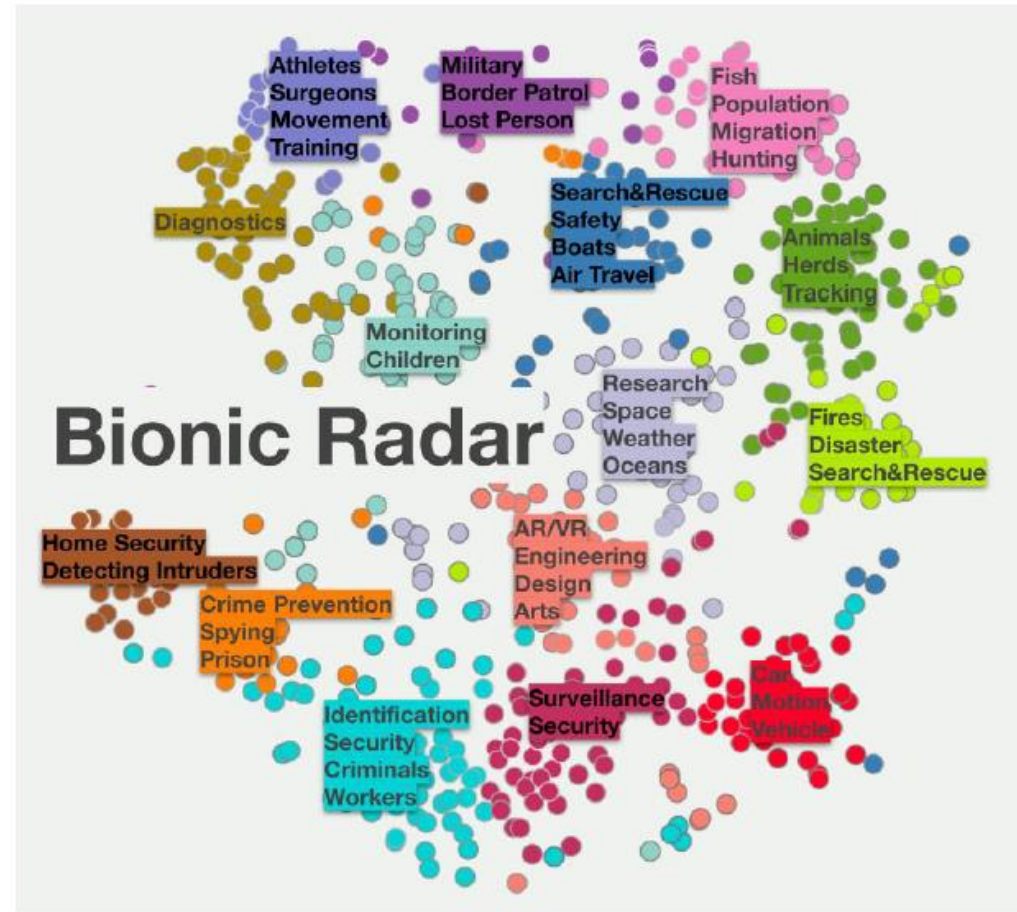
ERGEBNIS: IDEENPRODUKTION

Ideen aus der Crowd	418
Ideen fürs Clustering	112
... davon hohe Originalität	69
... davon hohe Kreativität	59
... davon Sondermarkierung	69
Ideen in Umfrage und Workshop	24

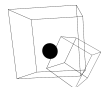
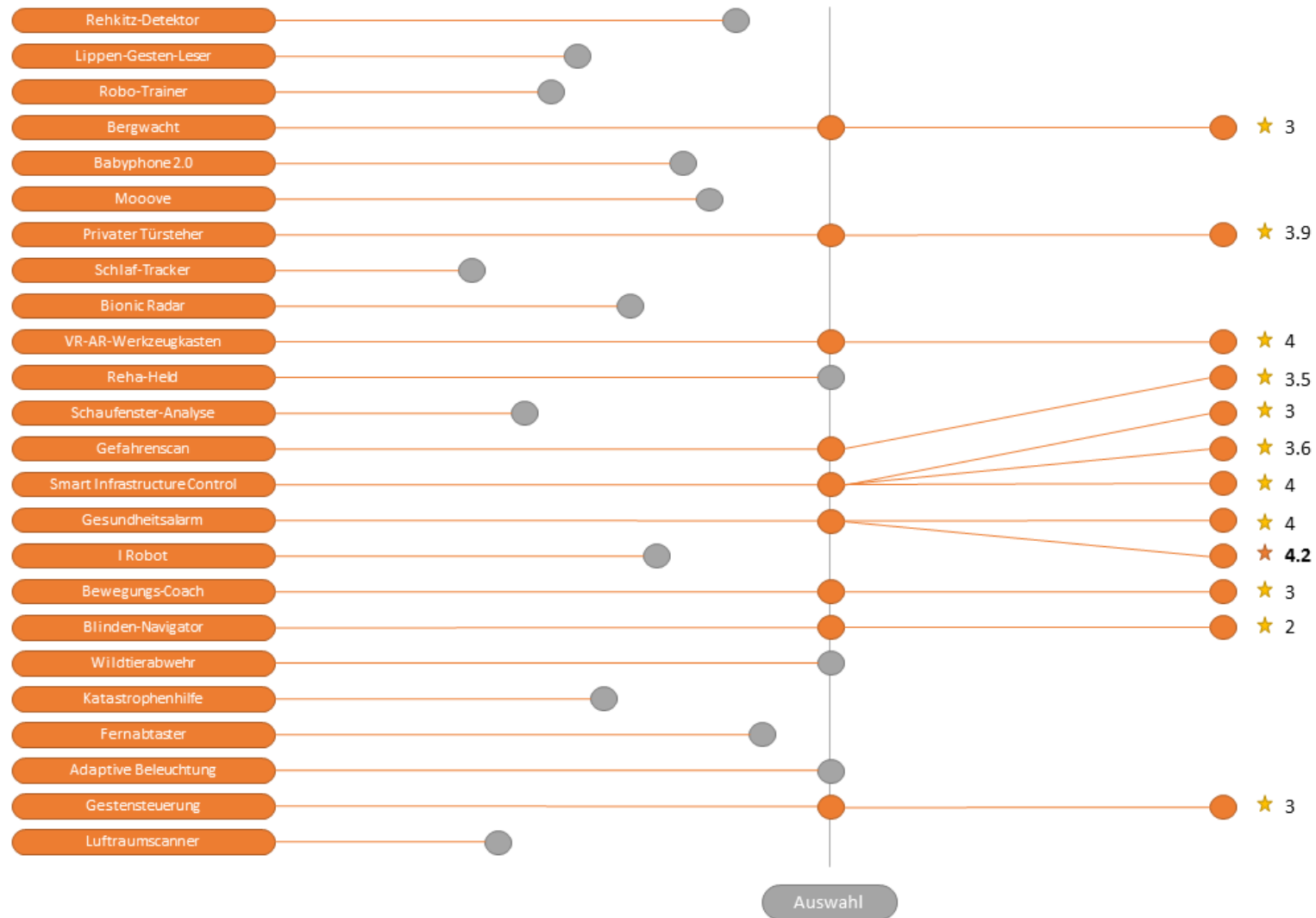


ERGEBNIS: KI & MENSCHLICHES CLUSTERING

Idea Map

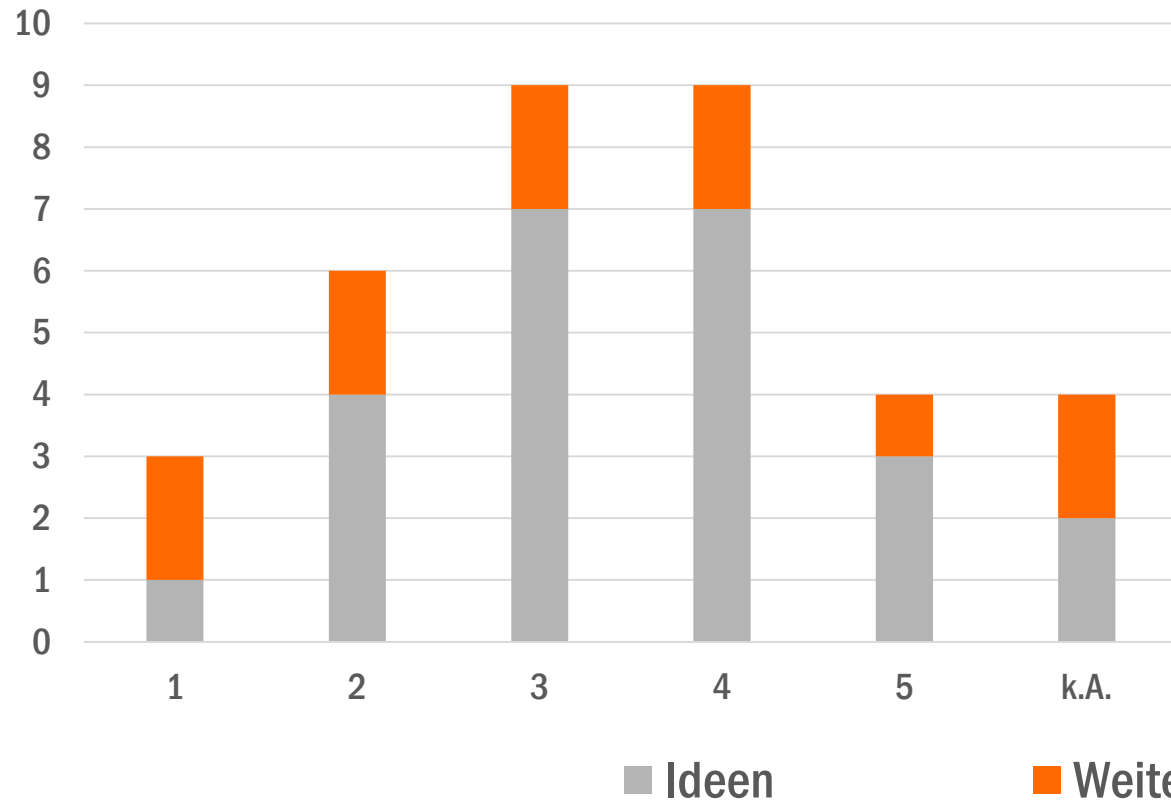


ERGEBNIS: WORKSHOP

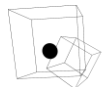
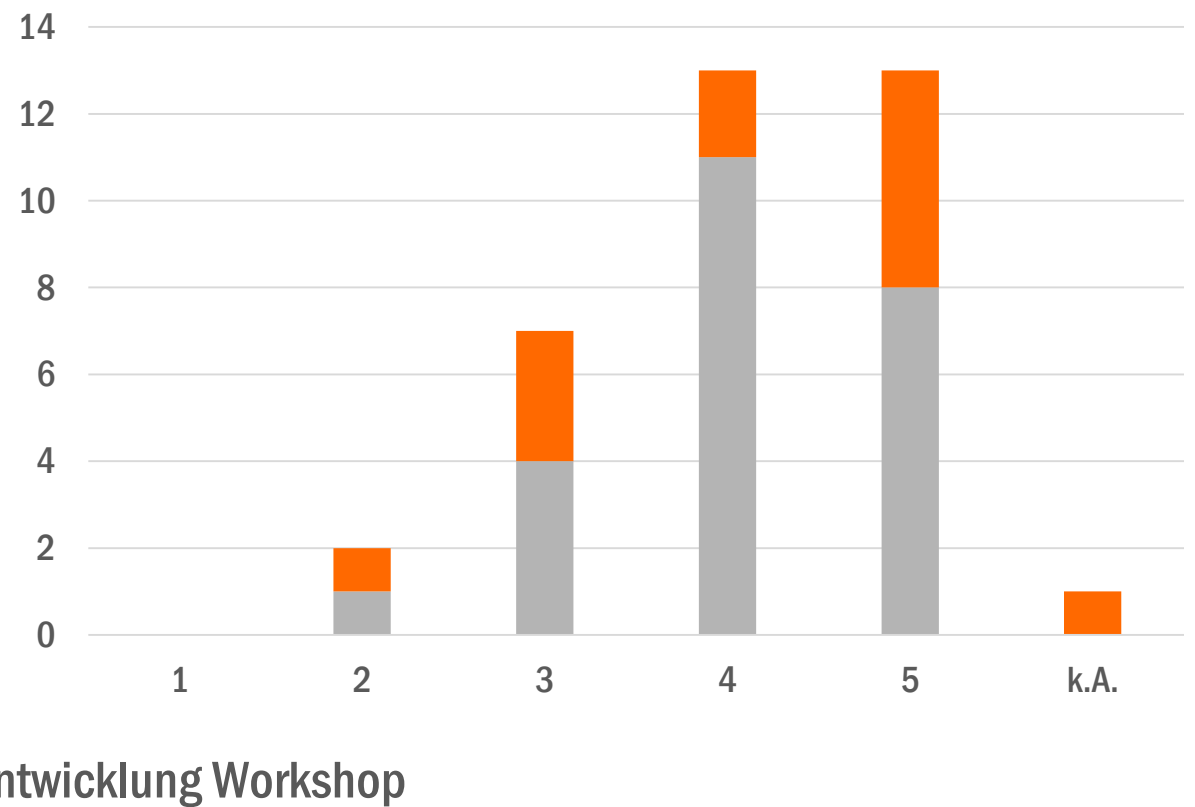


FEEDBACK TECHNOLOGIEGEBER

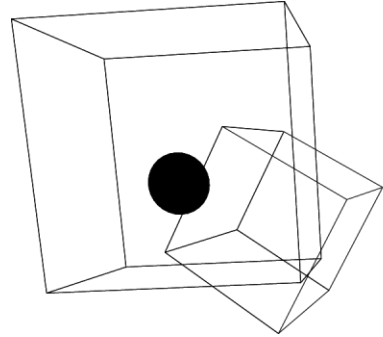
Anzahl der Bewertungen für Originalität



Anzahl der Bewertungen für Feasibility



ZUSAMMENFASSUNG



IDEAS TO MARKET

- Prozess zum Transfer wissenschaftlicher Erkenntnisse in wirtschaftliche und gesellschaftliche Innovationen
- Generischer Ansatz
- Technologische Unterstützung durch innovativen Einsatz von KI und digitalen visuellen Tools
- Positives Feedback von Fallgebern
- Verstetigung: Kontakt zu interessierten Unternehmen und Fraunhofer Instituten



VIELEN DANK!

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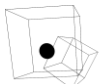
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IDEAS TO MARKET



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